2020
25-27 JUNE
SEVILLE SPAIN

MASCC/ISOO
Annual Meeting on Supportive Care in Cancer

PARTNERSHIP INVITATION

2020.MASCCMEETING.org
@CancerCareMASCC | #MASCC20
DISCOVER SEVILLE

Join us in Seville to experience the beating cultural heart of the Iberian nation.

Seville is the capital of Andalusia, a historic region in Southern Spain. It’s famous for flamenco dancing, particularly in its Triana neighborhood. Major landmarks include the ornate Alcázar castle complex, built during the Moorish Almohad dynasty, and the 18th-century Plaza de Toros de la Maestranza bullring. The Gothic Seville Cathedral is the site of Christopher Columbus’s tomb and a minaret turned bell tower, the Giralda.

In every corner of the centre of Seville, you will truly breathe history, as this town is one of the oldest in the world, and the oldest in Spain. You will be overwhelmed with the feeling like you are walking together with past residents of the old town of Seville.

This region has always enjoyed great prestige, thanks to a unique climate, a privileged environment and the singular personality of its people.

FIBES Conference and Exhibition Centre
FIBES, is the conference and exhibition centre in Seville, Andalusia, Spain. MASCC/ISOO 2020 will take place at FIBES I the main building of the complex, designed to host large exhibitions and trade fairs featuring a luminous marble dome hall and waterfalls that surround the outdoor square entrance.
MASCC/ISOO 2020
Annual Meeting on Supportive Care in Cancer

MEETING DATES
25-27 June 2020

VENUE
FIBES Conference and Exhibition Centre

LOCATION
Seville, Spain

KEY DATES

Registration
Registration opens
November, 2019
Early bird registration closes
March, 2020

Abstracts
Regular abstract submission opens
September 19, 2019
Regular abstract submission closes
January 15, 2020
Late breaker period opens
February 27, 2020
Late breaker period closes
March 26, 2020

For more information please contact:
Meighan Jury, Sr. Manager, Strategic Partnerships, MASCC/ISOO 2020
meighan.jury@mci-group.com  |  +1 604 661 4967

JOIN THE CONVERSATION 2020.MASCCMEETING.org @CancerCareMASCC  |  #MASCC20
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WELCOME

Message from the President of the Multinational Association of Supportive Care in Cancer (MASCC)

Dear Colleagues,

I’m pleased to announce that MASCC/ISOO 2020 — the next joint meeting of the Multinational Association of Supportive Care in Cancer (MASCC) and the International Society of Oral Oncology (ISOO) — will be held in Seville, Spain from June 25 to 27, 2020.

I would like to personally invite you to join us at the 2020 meeting, which annually brings together world experts to share the newest advances in managing the symptoms and side effects of cancer and its treatments. This year’s meeting themes include cardio-oncology, bioethics, and models of supportive care, as well as digital health, palliative care, and cancer survivorship. The meeting also highlights new treatments and technologies for minimizing the effects of the latest cancer treatments — cytotoxic treatments, targeted therapies, and immunotherapies.

Professionals and trainees from diverse fields will share their knowledge and collaborate on the best new practices to improve supportive care and quality of life for people with cancer. The meeting will feature plenary and parallel sessions, multidisciplinary workshops, meet-the-expert sessions, e-posters, and social events.

MASCC/ISOO 2020 promises a cutting-edge scientific program and offers a tremendous opportunity to share your latest developments and grow awareness of supportive cancer care with health professionals from around the world. A variety of sponsorship packages are available and include opportunities to host satellite symposia, exhibit your latest products, services, treatments, or technologies, and support specific meeting initiatives toward the dissemination of supportive care knowledge and the improvement of patient outcomes.

We look forward to seeing you in Seville!

Rajesh V. Lalla
MASCC President

MASCC President Rajesh V. Lalla, DDS, PhD, is a Professor of Oral Medicine and Associate Dean for Research at the University of Connecticut (UConn), Farmington, Connecticut, USA. Actively involved in clinical care, teaching, and research, he specializes in oral complications of cancer therapy. Dr. Lalla has served on MASCC’s Board of Directors since 2012 and is the first non-physician to serve as MASCC President. Dr. Lalla is a past Chair of the MASCC Mucositis Study Group, where he led the development and publication of the 2014 MASCC/ISOO Clinical Practice Guidelines for the Management of Mucositis Secondary to Cancer Therapy.
Message from the President of the International Society of Oral Oncology (ISOO)

Over the years, the International Society of Oral Oncology (ISOO) has attracted a significant number of new members. Established in 1984 as the Society for Clinical and Experimental Oral Oncology, ISOO has played a pivotal role as the international platform for healthcare professionals interested in a multidisciplinary approach to oral supportive care for cancer patients. Most recently, ISOO members have both published evidence based guidelines for the management of oral complications of cancer therapy and created numerous patient care fact sheets and videos, translated into over 20 languages for global use. Our platform has expanded to becoming world leaders in Head and Neck Survivorship in focusing on the fundamental roles of prehabilitation and rehabilitation of the head and neck cancer patient for better outcomes. Recent collaborations with the European Society for Bone Marrow Transplant (EBMT), the American Society of Clinical Oncology (ASCO), the National Cancer Institute PDQ (NCI PDQ) and many oral medicine societies across the world have increased our international impact.

Consider joining us today at www.isoo.world in our search for new knowledge and support for cancer patients worldwide. Whether you are an experienced clinician, a scientist who has spent years working toward improved quality of life for cancer patients, a young scientist or post graduate student - joining ISOO will give you the opportunity to mentor, be mentored and actively in engage with an international clinical and academic community.

Welcome to our world! Be inspired and join us in Seville 2020!

Dr Deborah Saunders

Dr. Deborah Saunders is the Medical Director of the Department of Dental Oncology at the North East Cancer Centre in Sudbury, Ontario, Canada. She is the Program Lead for the Clinical Tobacco Intervention Services and Oral Maxillofacial Rehabilitation Program at her centre. She is a strong advocate of knowledge translation for clinicians and patients and believes that excellent supportive care in cancer makes excellent cancer care possible.
MEET THE COMMITTEES

Annual Meeting Chair

Dr. Andrew Davies, BSc (Hons), BM (Hons), MRCP PhD
Specialty Lead for Supportive and Palliative Care
Royal Surrey County Hospital
Guildford, United Kingdom

Emma Dillsworth, BA (Hons)
Supportive and Palliative Care Team
Royal Surrey County Hospital
Guildford, United Kingdom

Local Organizing Committee

Paz Fernández-Ortega, PhD, MSc
Nursing Research Coordinator
Cancer Center of the Institute Català D’Oncologia
Girona, Spain

Carme Font, PhD, MD
Vice-Chair of the MASCC Hemostasis Study Group
Medical Oncology Department of Hospital Clinic Barcelona
Barcelona, Spain

Esther Holgado, MD PhD
Head Immunooncology Program in Breast Cancer and Gynecological Tumours
Ramón Y Cajal University Hospital Oncology Department
Madrid, Spain
The Multinational Association of Supportive Care in Cancer (MASCC) is a multidisciplinary organization dedicated to research and education of supportive care professionals worldwide.

The mission of MASCC is to improve the supportive care of people with cancer, from diagnosis, through treatment and survival, to end of life. Founded in 1990, MASCC now includes members from more than 70 countries and six continents.

Because supportive care encompasses all aspects of care, it involves a variety of disciplines and specialists. Membership is open to:

Medical, surgical, and radiation oncologists, nurses, dentists, dental hygienists, pharmacists, social workers, dietitians, outcomes specialists, psychologists, statisticians, infectious disease specialists, educators, representatives from industry and non-profit sectors, and others interested in supportive care.

In 1998, MASCC joined forces with the International Society of Oral Oncology (ISOO), an organization that addresses the management of complications arising in oral tissues secondary to cancer and its treatment.
WHAT IS SUPPORTIVE CARE?

Supportive Care in cancer is the prevention and management of the adverse effects of cancer and its treatment. This includes management of physical and psychological symptoms and side effects across the continuum of the cancer experience.

Enhancing rehabilitation, secondary cancer prevention, survivorship, and end-of-life care is integral to supportive care.

**BENEFITS OF SUPPORTIVE CARE**

- Alleviation of symptoms and complications of cancer
- Prevention or reduction of treatment toxicities
- Improved communication between patients and caregivers
- Increased tolerance, and thus benefits, of active therapy
- Easing of the emotional burden for patients and caregivers
- Psychosocial support for cancer survivors
MASCC/ISOO STUDY GROUPS

- Antiemetics
- Bone and Musculoskeletal
- Education
- Fatigue
- Geriatrics
- Hemostasis
- Mucositis
- Neurological Complications
- Neutropenia, Infection & Myelosuppression
- Nutrition and Cachexia
- Oncodermatology
- Oral Care
- Palliative Care
- Pediatrics
- Psychosocial
- Survivorship

MASCC/ISOO 2020 MAIN THEMES

- Cardio-Oncology
- Bioethics
- Models of Supportive Care

ABSTRACT TOPICS

- Antiemetics
- Bone & Musculoskeletal Issues
- Cancer Pain
- Cardio-Oncology
- Digital Health
- Education
- Fatigue
- Geriatrics
- Hemostasis
- Immuno-Oncology
- Models of Supportive Care
- Mucositis
- Neurological Complications
- Neutropenia, Infection & Myelosuppression
- Nutrition & Cachexia
- Oncodermatology
- Oral Care
- Palliative Care
- Pediatrics
- Psychosocial
- Survivorship

WHAT IS SUPPORTIVE CARE?
WHO ATTENDS MASCC/ISOO

PARTICIPANTS BY GEOGRAPHIC REGION

Western Europe: 38%
Eastern Europe: 5%
North America: 21%
East Asia & Pacific: 31%
Central & South America: 3%
Middle East: 1%
Africa & Atlantic: 1%
### Participants by Professional Role

- **Clinical Practitioner**: 31%
- **Industry/Corporate Professional**: 15%
- **Nurse/Healthcare Practitioner**: 18%
- **Researcher**: 11%
- **Student**: 8%
- **Resident/Research Fellow**: 6%
- **Basic Science Researcher**: 4%
- **Other**: 4%

### Participants by Workplace

- **University Hospital**: 47%
- **University**: 20%
- **Industry**: 6%
- **Other**: 4%
- **Research Institute**: 4%
- **Private Practice**: 3%
- **Government Agency/Comprehensive Care Clinic/Laboratory**: 2%

### Professional Interest

- **Oncology**: 62%
- **Hospice & Palliative Medicine**: 14%
- **Dentistry**: 10%
- **Internal Medicine**: 5%
WHY ATTEND
MASCC/ISOO 2020

Join leading experts and colleagues from around the globe at the MASCC/ISOO 2020 Annual Meeting on Supportive Care in Cancer, a leading conference that will showcase the latest developments in the field of supportive care in cancer.

Supportive care is essential to advancing cancer treatment and in enhancing the lives of people facing cancer. The MASCC/ISOO Annual Meeting is the leading international meeting that examines and discusses a broad spectrum of issues experienced by patients as a result of their cancer, as well as their cancer treatment. Topics include symptoms and complications of cancer treatment, methods to minimize cancer induced side-effects, and common psychosocial challenges. Supportive care makes excellent cancer care possible.

Educational workshops and outstanding scientific program
Review of new developments and modern technology
Recognition awards and scholarships for young investigators
Networking opportunities
Travel Scholarships
The voice and contributions of the entire stakeholder community are at the forefront of scientific advances. We invite all our partners to support MASCC/ISOO 2020 in advancing supportive care in cancer from a multidisciplinary and international level.

### Entitlements & Benefits

<table>
<thead>
<tr>
<th>ENTITLEMENTS &amp; BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<td>€ 125,000</td>
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<td>€ 50,000</td>
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<td>Full Registrations</td>
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<td>Exhibit Registrations</td>
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<td>2</td>
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<td>Program Advertising</td>
<td>Inside or Back Cover</td>
<td>Full Page</td>
<td>½ Page</td>
<td>¼ Page</td>
<td></td>
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<tr>
<td><strong>MASCC/ISOO 2020</strong> E-newsletter / Website / Mobile App Banner Ad</td>
<td>8</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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<td>On Site Digital &amp; Print Recognition</td>
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<td>X</td>
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<tr>
<td><strong>Logo, Link &amp; Organization Description on MASCC/ISOO 2020 Website</strong></td>
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<td>X</td>
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<tr>
<td><strong>Logo, Link &amp; Organization Description on MASCC/ISOO 2020 Mobile App</strong></td>
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*Registered Non-Profit organizations are entitled to a 25% reduction on all MASCC/ISOO partnership opportunities*
SCIENTIFIC ENGAGEMENT

SPONSORED SYMPOSIA
Presented by…

€ 75,000—€ 100,000

We invite partners to develop 60 and 60 minute educational symposia sessions designed to meet the learning objectives of MASCC/ISOO 2020. These educational sessions are scheduled to optimize delegate participation during breakfast, lunch or at the end of the day.

Industry Symposia are inclusive of:

- Symposium Event Space
- Basic Audio Visual
- Session Signage
- Promotion & Recognition
- Logistical Support

The sponsoring organization is responsible for providing:

- Session Content
- Speakers (support, fee and accommodation)
- Food & Beverage

Optional enhancements
Lead Retrieval • Audience Polling

MASCC/ISOO 2020 ONLINE KNOWLEDGE PORTAL
Hosted by…

€ 50,000

Capturing the scientific content of MASCC/ISOO 2020 will extend the longevity of the your participation in the conference and of the outstanding educational content delivered.

Conference content capture in inclusive of:

- Technology to Capture Educational Content, Video & Audio
- Post Production Editing
- A minimum of 15 hours of High Quality Educational Content relating to Supportive Care in Cancer
- A 365 Day Enduring Component
- Branded and Hyper-linked Online Learning Portal
- Print & Digital Recognition
MEET THE EXPERT(S) SESSION
Presented by…

€ 25,000—€ 50,000

We invite partners to curate an interactive session focusing on a specific supportive care in cancer topic or controversy. These early morning sessions are designed to be engaging and thought provoking, enhancing the learning objectives of MASCC/ISOO 2020.

Session is inclusive of:

- Session Event Space
- Basic Audio Visual
- Promotion & Recognition
- Session Signage
- Logistical Support

The sponsoring organization is responsible for providing:

- Session Content
- Speakers (support, fee and accommodation)
- Food & Beverage

Optional enhancements

Lead Retrieval • Audience Q & A • Audience Polling

THE MASCC/ISOO 2020 E-POSTER GALLERY
Presented by…

€ 20,000

The e-poster gallery it is a great way to demonstrate your organizations commitment to scientific advances in cancer care.

Gallery is inclusive of:

- Branded Gallery Space
- Activation Signage
- E-poster Technology
- E-poster Schedule
- Promotion & Recognition
- Logistical Support

Optional enhancements

Feature Platform Presentation • E-poster Gallery Tour
SCIENTIFIC ENGAGEMENT

THE MASCC/ISOO 2020 OUTSTANDING YOUNG INVESTIGATOR AWARD

Presented by...

€ 5,000

Join us in recognizing scientific thought leadership. The Outstanding Young Investigator Award is awarded to the highest scoring abstract as reviewed and agreed upon the MASCC/ISOO 2020 Scientific Committee.

The Outstanding Young Investigator Award is inclusive of:

• Award Presentation
• Complimentary Recipient Registration
• A Monetary Travel Award
• Promotion
• Recognition – Recipient & Sponsor
• Logistical Support
THE MASCC/ISOO OUTSTANDING ABSTRACT AWARDS

Presented by...

€ 3,000 per award

Join us in recognizing scientific thought leadership. The Outstanding Abstract Awards are awarded to highest scoring abstracts in a variety of categories as reviewed and agreed upon by MASCC/ISOO 2020 Scientific Committee.

The Outstanding Abstract Award are inclusive of:

- Award Presentation
- Complimentary Recipient Registration
- A Monetary Travel Award
- Promotion
- Recognition – Recipient & Sponsor
- Logistical Support

THE MASCC/ISOO TRAVEL SCHOLARSHIPS

Presented by...

€ 3,000 per scholarship

Help MASCC/ISOO support the attendance of participants from developing nations.

Travel Scholarships are inclusive of:

- Scholarship Selection
- Complimentary Recipient Registration
- A Monetary Travel Award
- Promotion
- Recognition – Recipient & Sponsor
- Logistical Support

SCIENTIFIC ENGAGEMENT
SOCIAL ENGAGEMENT

THE MASCC/ISOO 2020 WELCOME RECEPTION
Presented by…

€ 30,000

The opening event for MASCC/ISOO 2020, featuring a selection of food and beverage and entertainment.

Welcome reception is inclusive of:
- Venue
- Conceptual Development
- Activation Signage
- Promotion & Recognition
- Food & Beverage
- Logistics Management

The partner organization may provide:
- Opening Video – Social Impact Focus
- Opening or Closing Remarks

THE MASCC/ISOO YOUNG INVESTIGATORS HIVE
Presented by…

€ 15,000

Connect with the next generation of MASCC/ISOO delegates. This fun casual space is designed to facilitate both networking and informal spark talks. The MASCC/ISOO Young Investigators Hive will feature daily meet & greet opportunities with Senior MASCC/ISOO leaders and a mobile charging station.

The Hive is inclusive of:
- Naming Rights
- Charging Station
- Hive Furniture
- Activation Signage
- Promotion & Recognition
- Logistical Support
MASCC/ISOO 2020 REFRESHMENT BREAK

Presented by…

€ 5,000

Supporting a conference break is a great way to engage delegates in celebrating an organizational milestone or accomplishment.

Refreshment Break is inclusive of:
- Coffee & Tea
- Activation Signage
- Promotion & Recognition
- Logistics Management

Optional enhancements
Entertainment • Enhanced Food & Beverage Selection
DIGITAL ENGAGEMENT

MASCC/ISOO 2020 CONFERENCE MOBILE APP

Presented by…

€ 25,000

A full digital experience – that enables the Conference Mobile App supporter to connect instantly with the entire MASCC/ISOO 2020 community. The Conference Mobile App is used to communicate all conference related information to ensure a successful MASCC/ISOO 2020. Pair this with Wi-Fi and receive a 25% reduction in pricing plus a full post conference analytics report.

The Conference Mobile App is inclusive of:

• Mobile App Development
• Partner Branded Email Launch to all MASCC/ISOO 2020 Delegates
• Partner Branded Splash Page
• Mobile App Banner Ads
• Enhanced Partner Listing
• Two Partner Push Notifications Daily
• Onsite Mobile App Activation Signage through the Venue
• Digital Mobile App Activation Signage on the MASCC/ISOO Website
• Print & Digital Recognition
• Logistical Support

MASCC/ISOO 2020 WI-FI

Provided by…

€ 25,000

Become the official and exclusive Wi-Fi provider for MASCC/ISOO 2020 Conference. Access to Wi-Fi will be gained through a branded portal featuring the organization name as the network password. Pair this with the Conference Mobile App and receive a 25% reduction in pricing plus a full post conference analytics report.

Wi-Fi is inclusive of:

• Branded Landing Page
• Network / Password Customization
• Partner Branded Email Launch to all MASCC/ISOO 2020 Delegates
• Onsite Wi-Fi Activation Signage through the Venue
• Wi-Fi Activation Signage on the MASCC/ISOO Website
• Print & Digital Recognition
• Logistical Support
THE MASCC/ISOO 2020 RECHARGE LOUNGE

Presented by...

€ 25,000

Help the MASCC/ISOO 2020 delegates stay connected by providing branded charging stations in a casual lounge setting. Whether you transform your exhibit space into a networking lounge or create a custom lounge in centrally located public space, charging stations are in high demand so this is guaranteed to be a popular MASCC/ISOO activation.

Recharge Networking Lounge is inclusive of:

• Lounge Naming Rights
• Charging Stations
• Lounge Furniture
• Activation Signage
• Promotion & Recognition
• Logistical Support

MASCC/ISOO 2020 MOBILE DEVICE CHARGING KIOSK

Presented by...

€ 5,000

Enhance your exhibit space and elevate your brand recognition by adding a custom branded Mobile Device Charging station either in your exhibit space or in another location at the Mobile device charging kiosk is inclusive of:

• Branded Charging Station
• Activation Signage
• Promotion & Recognition
• Logistical Support
THE MASCC/ISOO 2020 CONFERENCE LANYARDS
Presented by...
€ 25,000
The MASCC/ISOO 2020 lanyards will be distributed to every delegate, speaker and sponsor and must always be worn at all times throughout the congress.
The Conference Lanyards is inclusive of:
• Branded Lanyards – MASCC/ISOO 2020 + Supporting Organization
• Lanyard Distribution
• Promotion & Recognition
• Logistical Support

THE OFFICIAL MASCC/ISOO 2020 MEET-UP SPOT
€ 10,000
Have you ever struggled to meet a colleague or student or even host a small meeting at a conference? Look no further, connect at The Meet-Up spot. This branded tower and seating area will be promoted through MASCC/ISOO 2020 as THE place to meet.
The Meet-up Spot is inclusive of:
• Branded “Meet-Up” Tower in a central location at the heart of MASCC/ISOO 2020
• Long Table High Tops & Chairs
• Promotion & Recognition
• Logistical Support

THE MASCC/ISOO 2020 HYDRATION HOST
€ 10,000
Help the MASCC/ISOO 2020 organizing committee achieve their health and sustainability goals by supporting branded water bottles and stations throughout the venue.
The Hydration Host is inclusive of:
• Branded Water Stations
• Activation Signage
• Water Bottle Distribution
• Promotion & Recognition
• Logistical Support

The sponsoring organization is responsible for providing:
• Branded Water Bottles

CUSTOM VENUE ADVERTISING
Inquire for Pricing
Available in public areas and the exhibition space:
• Window Clings
• Floor Decals
• Pillar Wraps
• Escalator Sign Bands
• Elevator Decals
• Custom Signage Activation
EXHIBIT AT
MASCC/ISOO 2020

- Support scientific advancements in supportive cancer care
- Network with leaders in clinical cancer care
- All MASCC/ISOO breaks will be served in the exhibition hall
- Exhibition hall enhanced by scientific e-poster presentations and more!

<table>
<thead>
<tr>
<th>ITEM</th>
<th>PRICE</th>
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<tr>
<td>10’ x 10’ In Line Turnkey Booth</td>
<td>€ 4000</td>
</tr>
<tr>
<td>10’ x 10’ Corner Turnkey Booth</td>
<td>€ 4500</td>
</tr>
<tr>
<td>Island Booth and Custom Built</td>
<td>Inquire for Pricing</td>
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What’s included in your turnkey exhibit booth package:
- Two (2) Exhibit area registrations
- One (1) 10’ x 10’ hard wall shell scheme exhibit booth
- One (1) 6’ x 2’ Skirted table and 2 chairs
- One (1) Company sign booth header panel (22 characters max, no logo)
- One (1) Waste basket and general housekeeping in common areas
- Set-up and dismantling
- Fully secured exhibit hall for the move-in/move-out
- Company / Organization listing on the website, mobile app and onsite signage and in the MASCC/ISOO 2020 conference program
- Access to Refreshment Breaks and Welcome Reception
CONFIRMATION OF SUPPORT

• A support or exhibit package is confirmed upon execution of the support or exhibit agreement and upon receipt of a deposit or full pre-payment.
• A 50% deposit due within 30 days of executing the support or exhibit agreement is required to confirm your support or exhibit package.

CANCELLATION POLICY

• Cancellations must be submitted in writing to meighan.jury@mci-group.com
• Cancellations received before 5:00 PM PST on December 13th, 2019 will be entitled to a 50% refund of their total support or exhibit package, minus a €150 administration fee.
• Cancellations received after 5:00 PM PST on December 13, 2019 are non-refundable and non-transferable.

For more info contact:

Meighan Jury, Sr. Manager, Strategic Partnerships, MASCC/ISOO 2020
meighan.jury@mci-group.com
+1 604 661 4967